CHAITANYA

COLLEGE OF MANAGEMENT & TECHNOLOGY

Affiliated to Patliputra University
Patna

CCMT
CHAITANYA COLLEGE OF MANAGEMENT & TECHNOLOGY
PATNA

PATLIPUTRA UNIVERSITY
पाटलिपुत्र विश्वविद्यालय
2018
योगः कर्मसु कौशलम्

Corporate Office

**Sachiwalay Colony,
Kankarbagh, Patna - 20**

College Campus

**Sachiwalay Colony,
Kankarbagh, Patna - 20**

Chairman's Message

Shree S.B Prasad

Make yourself so worthy, that you become the dawn of a greater future. We, at Chaitanya College of Management & Technology, are strong believers in this philosophy. We strive to make our students extremely worthy so that they always emerge victorious in every endeavor The ever-evolving global market demands intellectuals who are dynamic, far-sighted, and most importantly innovative. The demands of the EMPANELED world require innovative thinkers who are ready to take up challenges and be triumphant.

Our courses and programs have been designed for holistic development such that the aspirants are skilled. Creative and confident all at the same time. We help confidence all at the same time. We help them become intellectually and socially sound through initiatives: like regular brainstorming sessions: seminars, group discussions, case studies, project presentations, and thought-provoking events.

Director's Message

Capt. Rohan Bhartiya

Welcome you, the future leaders and productive citizens of Bihar, I would like to stress our mission statement of grooming young minds and hearts as the pillar of advancement of a nation and hope for the future.

Our institution was formed by a team of Service-oriented individuals to promote education and culture in all aspects to achieve and fulfill the mission statement that we believe in. Students, you are about to cross a bridge in your life because college education is a turning point itself. It is in your hands to make sure that bridge leads you toward success. The hard work of today is the triumph of the future. The time and effort you spend today are the deciding factors of your later years.

As the chairman of this institution, I anticipate the full participation and cooperation of the students and parents to make it possible for us to transform those dreams into reality. And if there is any assistance that you might need, may it be personal or professional, I shall always be willing to hear from you.

👁 VISION

To be globally competent institution imparting education based upon the foundation of innovation and entrepreneurship.

🎯 MISSION

To create budding Entrepreneurs who can compete globally by grooming their innovative and startup skills.

DIRECTOR'S ACHIEVEMENT BRINGS GLORY TO STATE OF BIHAR

CCMT Director Capt. Rohan Bhartiya has been working hard to add his valuable contribution to the laying of a strong foundation for education in Bihar. The "Excellence Award" he received in New Delhi is a recognition of his dedication, hard work, and preservance of the all-round development of the education system. With this mighty achievement, he has brought laurels not only to CCMT but also to the State of Bihar.

ABOUT US

Chaitanya College Of Management & Technology aim is to inculcate the spirit of entrepreneurship and startups amongst the youngsters of our nation. The enriching environment helps in the personal, professional, and academic development of the students.

With the state-of-the-art Startup Launchpad that is at the students' disposal 24*7, the youngsters can explore, validate and launch their business ideas. We are to it that regular workshops, seminars, and talks are organized with industry leaders so that we can bridge the gap between academics, I, and the society at large. We encourage our students to have faith in themselves and be confident enough to create their path for the nation's better future.

Even the faculty that we have employed are experts and scholars in their profession who contribute towards the holistic development of all the students. We encourage our staff to also stress or research along with academics.

To help us create a stronger and more prosperous delivery system.

Chaitanya College Of Management & Technology works with one motto. Think different, do Different and create something innovative. The School encourages students to think out of the box, participate in games, business quizzes, conferences and other projects

Highlights :

- Management Education with a specialization in marketing, Finance &Accountancy, and entrepreneurship.
- Celebration of Management Day.
- Group Skills Development programs
- for Case study on real business situations.
- Expert Talk with Industrialist

PATLIPUTRA UNIVERSITY (PPU), PATNA MAKING A MARK

Patliputra University, Patna was established on 18th March 2018, by the order of the Government of Bihar, vide Letter/memo no. 15/M1-71/2016-700, dated 09.04.2018. All the colleges of Patna and Nalanda districts, Bihar (India), fall under the jurisdiction of the Patliputra University except those attached to the Patna University. The University has control over 25 constituent colleges, two government girls colleges, three minority colleges, and several affiliated colleges.

1 डिजिटल मॉडल

विश्व प्रसिद्ध हस्तियों के साथ सेमिनार श्रृंखला केवल चैतन्या में

2 पर्सनालिटी डेवलपमेंट

हर छात्र के लिए एडवांस पर्सनालिटी डेवलपमेंट ट्यूटोरियल ऑफलाइन पाठ्यक्रम

3 रेगुलर प्लेसमेंट ड्राइव

हर छात्र के लिए आएगी आईटी और मैनेजमेंट कम्पनियाँ ताकि कोर्स खत्म करते ही हो नौकरी का विकल्प

4 स्पोकेन इंग्लिश

स्पोकेन इंग्लिश किट के साथ सेकंड ईयर में निःशुल्क स्पोकेन इंग्लिश वर्कशॉप

5 रेडी फॉर जॉब क्लासेज

इंटरव्यू के पहले इंटरव्यू की बेहतर तैयारी कॉर्पोरेट ट्रेनर के द्वारा, ताकि अधिक हो आपके सिलेक्शन का चांस

6 आईआईटी दिल्ली के द्वारा DIGITAL MARKETING

CCMT छात्रों के लिए **Online/Offline Digital Marketing** अनिवार्य रूप से सीखना

7 स्टडी मेटेरियल

बिहार में पहली बार अब नियमित पाठ्यक्रमों में भी स्टडी मेटेरियल हमारे एक्सपर्ट द्वारा सिलेबस के अनुसार विकसित

ENTREPRENEURSHIP SKILL DEVELOPMENT

छात्रों के अंदर खुद रोजगार पैदा कर दुसरों को नौकरी देने का Skill Develop करना।

JOB opportunities

OUR COURSES

BCA

Bachelor in Computer Application (BCA) is an undergraduate degree course in computer applications. With the rapid growth of IT industry in India, the demand of computer professional is increasing day by day. This increasing growth of IT industry has created a lot of opportunities for the computer graduates. Bachelor in Computer Application (BCA) is one of the popular courses among the students who want to make their career in the IT (Information Technology) field.

BBM

For Students who wish to build a career in the management or business field after Class 12, BBM is the perfect option.

Here are a few reasons why should one pursue a BBM course :

- A stepping stone in the careers of students who wish to excel in the business and management world.
- Better career opportunities.
- Good salary
- A better understanding of market requirements and various global trends that are required for different careers in the field.
- The BBM course will impart the knowledge required to study further in the same field.
- Develop leadership, managerial, and entrepreneurial people skills.

COURSE STRUCTURE

BBM BACHELOR OF BUSINESS MANAGEMENT

Semester 1
- Principles & Practices of Management
- Micro Economics
- Macro Economics
- Information Technology in Management-1 (Office/Productivity Suites)
- Marketing Management-1 (Marketing & Sales)
- Communicative English
- Lab 104

Semester 2
- Business Organization & Environment Financial Management-1 (Financial Accounting)
- Human Resource Management-1 (Organization Behaviour)
- Business Maths & Stats-1 (Management Information System) Business English
- Lab 204

Semester 3
- Marketing Management-2 (Consumer Behaviour)
- Financial Management-2 (Managerial Accounting)
- Human Resource Management-2 (Human Resource Management)
- Business Maths & Stats-2 (Mathematical Statistics)
- Corporate Communication
- Business Taxation (Elective 1)
- Psychology (Elective 2)

Semester 4
- Strategic Management
- Production and Operations Management
- Operation Research and Logistics
- Project & Event Management
- Social & Marketing Research
- Entrepreneurship Development Programme (Elective 1)
- Business Ethics, Corporate Governance & Social Work (Elective 2)

Semester 5
- Retail Management
- Indian Financial System
- Security Analysis & Portfolio Management * E-commerce
- O-J-T (4 Weeks Internship in an Industry)

Semester 6
- Services Marketing
- International Finance
- Risk Management
- Business Law and Industrial Relations
- Management Thesis (Based on 2-week Internship in the Services Industry)

BCA BACHELOR IN COMPUTER APPLICATION

Semester 1
- Communicative English
- Basic Mathematics
- Information Technology & Application Principles of Management & Organization Python Programming (Elective 1) Programming Concept (Elective 2)
- Lab 103
- Lab 105
- Lab 106

Semester 2
- Basic English
- Mathematics (Numerical Techniques)
- System Analysis & Design
- Problem Solving Technique & Programming in C Operating System & Unix
- Lab 204
- Lab 205

Semester 3
- Objective Oriented Programming using C++ Internet & Web Designing
- Java Programming
- Software Engineering
- Lab 301
- Lab 303

Semester 4
- Relational Data Base Management System
- Digital Electronics, Computer System Architecture and Organisation
- File & Data Structure Introduction to Statistics
- Lab 401
- Lab 403

Semester 5
- Windows Programming using VB. Net
- Graphics & Multimedia
- Computer Network, Data Communication and Client Server Technology
- Business Accounting & ERP
- Lab 501
- Lab 502

Semester 6
- Web Technology (Elective 1)
- Concept of Data Mining & Data Warehousing
- (Elective 2)
- E-Commerce
- Project & Viva
- Lab 601 A
- Lab 601 B

FACULTY

Our committed faculty updated curriculum and excellent facilities ensure that you improve your skills and possess impressive qualifications embark on a global career, and lead a blazing trail of success come and take your life to newer heights shape your future at Chaitanya College Of Management & Technology

CAREER OPTIONS AFTER GRADUATION

There are plenty of job opportunities for BBA graduates. They can look for jobs in sales and marketing department, management trainees or they can choose many career paths, depending on their area aptitude and interest. BCA graduates have good scope in jobs in Web Developer, Web Designer, Network Administration, System Manager, Computer Programmer, Software Developer etc. There are endless career options for BMC graduates. Following are the entry-level jobs for media students, they can opt for.
Never Presenters, News Anchor, Radio Jockey. TV and Print Journalist, Public Relations O cer, Advertising Copywriters, Photo journalists, Cartoonists, Actors etc.

CLASSROOMS GO HIGH-TECH

CCMT is fast becoming digital with hi-tech classrooms equipped with advanced gadgets including, laptops, multi-media projectors, speakers, etc. The high classrooms aim at fastening opportunities for the best teaching and learning and making education more interesting and interactive.

FACULTIES : MAJOR ASSET OF COLLEGE

Students are imparted theoretical knowledge as well as practical training under the able guidance of highly qualified, experienced and environment faculties.

Under guidelines of well-qualified and experienced faculties, College students have been making their grade in University examination. It gives us abundant pleasure to say that our students have been awarded degree by University with gold medal.

COMPUTER LAB
Open to students, teachers

The College has six well-designed and state-of-the-art Computer Labs to serve the purpose of computing and communication needs. The entire campus is in the Wi-FI zone.

High-end Computer systems are well-networked. Air conditioning, uninterrupted power supply, and advanced facilities are other essential features of computer Lab.

MEDIA LAB FOR VIDEO PRODUCTION, POST-PRODUCTION SKILLS

Media Lab is truly furnished with highly developed equipment and technology to be at par with standards set by well-known and esteemed media Colleges and production houses.

BIHAR STUDENT CREDIT SCHEME UNDER MNSSBY

Ensuring the students do not stop studying due to lack of finances. College helps them to take advantage of Bihar Student Credit Card Scheme under MNSSBY for all sessions and courses.

PATNA CAMPUS

पाटलिपुत्र विश्वविद्यालय, पटना के अंतर्गत 100% रेगुलर पाठ्यक्रम तीन वर्षीय स्नातक डिग्री वोकेशनल पाठ्यक्रम

BBM {Bachelor of Business Management}

BCA {Bachelor of Computer Application}

MINIMUM QUALIFICATION FOR ADMISSION

BCA: 10+2 / Intermediate with a minimum of 45% marks. Math as one of the subjects (Main or Allied) **BBM :** 10+2/ Intermediate with a minimum of 45% marks.

College Library : A Treasure House Of Knowledge

College library is enriched with more valuable imputs, new books, journals, magazines to cater to the needs of each student. The digital library has separate section of e-books and e-journals with accurate system of accessing to large volume of text, images and audio-visual resources. The library provides cool and serene milieu with spacious studying facility.

Common Rooms For Academics, Study Purpose

Underlying the need of providing separate common rooms for boy and girl students, College has allotted common rooms, one for boys and one for girls to enable them to make use of their leisure period for academic and study programme.

नामांकन के लिए आवश्यक दस्तावेज

- पासपोर्ट साइज रंगीन फोटो - 5
- मैट्रिक का मार्कशीट एवं पासिंग सर्टिफिकेट (फोटोकॉपी)
- 10+2 या इंटरमीडिएट मार्कशीट एवं पासिंग सर्टिफिकेट (फोटोकॉपी)
- स्कूल या कॉलेज लीविंग सर्टिफिकेट एवं माइग्रेशन सर्टिफिकेट
- जाति प्रमाण पत्र (अनुसूचित जाति या जनजाति तथा अन्य पिछड़ा वर्ग के छात्रों के लिए) (फोटोकॉपी)
- आधार कार्ड (फोटोकॉपी)